

Gloria Duchin Inc.

News Release

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Gloria Duchin Contributes Red Dress Ornaments to the Southern New England Region's Wear Red Day Kickoff

East Providence, RI -- November 9, 2006 -- Gloria Duchin, Inc. a leading domestic designer and manufacturer of seasonal ornaments and gifts is proud to announce their involvement with the local Go Red for Women movement. On November 8, 2006, the Southern New England Region hosted a Wear Red Day Kickoff to promote National Wear Red Day on February 2, 2007. Gloria Duchin was honored to be asked by the local chapter to participate in the event by donating their exclusive Red Dress ornaments as gifts for event attendees.

"Heart disease is an important issue in our family, and we are pleased that we had the opportunity to give back to the Heart Association and help promote heart health," says Robyn G. Smalletz, Gloria Duchin President.

Gloria Duchin, Inc. introduced the Go Red for Women, red dress ornament this holiday season. With each purchase, Gloria Duchin will donate 10% of the purchase price to be used in the education and prevention of heart disease in women.

"As the No. 1 killer of women, we can no longer ignore heart disease," says Susan Sarro, Regional Vice at the American Heart Association. "While awareness is important, it's time for women to take action – to love and protect their hearts while maintaining healthier lifestyles. Taking the heart check up at the Go Red for Women website (www.goredforwomen.org) is an excellent first step."



About the Go Red For Women Movement

Go Red For Women captures the energy, passion, and intelligence of women to work collectively to wipe out heart disease - the No. 1 killer of women. Since 2004, the American Heart Association has fostered Go Red to grow from a grassroots campaign into a vibrant national movement. Using the simple moniker "Love Your Heart," Go Red For Women aims to mobilize women, men, celebrities, healthcare providers and politicians to embrace and elevate the cause of women and heart disease. For more information about Go Red For Women, please call 1-888-MY-HEART (1-888-694-3278) or visit GoRedForWomen.org.

The Go Red For Women movement is nationally sponsored by Macy's and Pfizer with additional support from Bayer and PacifiCare.

About Gloria Duchin Inc.

Founded in 1979, Gloria Duchin is a leading manufacturer of metal ornaments and gifts, renowned for quality, creative excellence and delivery. Located in East Providence, RI, the company produces all of its ornaments and accessories in the USA. For more information about Gloria Duchin, please go to www.gloriaduchin.com