

Gloria Duchin Inc.

News Release

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Gloria Duchin to Showcase New Specialty Items at Promotions East 2005

East Providence, RI -- May 19, 2005 -- Gloria Duchin Inc., a leading manufacturer specializing in seasonal, handcrafted metal work, all made in the USA, announced today that they will be showcasing their new promotional gifts and ornaments at the Promotions East 2005 Tradeshow and Exhibition.

The Promotions East Tradeshow is hosted by the Specialty Advertising Association of Greater New York (SAAGNY), a network of more than 900 specialty advertising firms located in the tri-state area. The show will be held June 5-8, in Atlantic City, New Jersey at the Atlantic City Convention Center.

The Gloria Duchin collection will be available for viewing in the Atlantic City Convention Center, June 7-8, from 9:30 a.m. to 5:00 p.m. at booth number 912. Visitors can obtain a show special coupon for end column pricing. For more information about the show, visit <http://www.promotionseast.org>.

About Gloria Duchin Inc.

Founded in 1979, Gloria Duchin is a leading manufacturer of metal ornaments and gifts, renowned for quality, creative excellence and delivery. Located in East Providence, RI, the company produces all of its ornaments and accessories in the USA. For more information about Gloria Duchin, please go to www.gloriaduchin.com